



CASE STUDY COMPETITION

April 15, 2010
at 5:30PM
Downtown Marriott



For More Information:

Case Competition Contacts:

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What is the 2nd Annual NAIOP Central Florida Case Study?

The Case Study Competition will host graduate and undergraduate teams of students from the University of Central Florida and Rollins College competing against each other. Each team will evaluate a prime site in Central Florida and devise a development plan based on the current market environment. The site has been chosen by each university's faculty respectively, and was approved by NAIOP. In addition to the student's normal course work, they have been attending the five part NDL Educational Series titled "Development 101". NAIOP members and their faculty have volunteered as mentors to answer specific questions about the industry and market.

Using the skills they learned in the Development 101 series and their current course work at their respective schools, the top four teams will present their team's development plan to a panel of industry experts. After the presentations, the winning team will be determined and their University will receive the REAL Bowl Champions Trophy to display until next year. The runner-up teams will receive an award for their efforts in the competition. The Case Study main event will occur on April 15th from 5:30pm to 9:30pm, at the Downtown Orlando Marriott during a catered dinner hosted by the NAIOP Central Florida's Developing Leaders. NAIOP members, as well as students and family, are invited to attend the event and are asked to register through the NAIOP website, www.naiopcfl.org, by April 12th, 2010.

How can I support the event?

Our sponsors help make this event possible and there are still sponsorship opportunities available. The levels, costs and benefits of sponsorship are listed on the back of this flyer. Please sign up by using the attached form, or online at www.naiopcfl.org or contact Shannon Miller at 407-227-7461.

How can I get involved?

This is our second year hosting the Case Competition. Our goal is to continue this annual event by adding more Florida universities and their students in an effort to promote intercollegiate competition amongst real estate programs statewide. If you would like to get more involved in the NDL Educational Committee, please contact Erik Lembcke.

Event Sponsors



Title Sponsor (3) - \$2,500

- Company Logo listed in Competition Program as the Title sponsor
- Company Logo listed on Sponsor "Thank You" boards at event
 - Company Logo listed on email Invitation
 - Company Logo on Slideshow at the event
 - Company Logo listed on an **all** tables
 - Verbal Recognition at the event
- Six (6) Tickets to the Event including Dinner

Food & Beverage Sponsor (2) - \$1,500

- Company Logo listed on Sponsor "Thank You" boards at event
- Company Logo listed on **all bars/drink stations**
 - Company Logo listed on email Invitation
 - Company Logo on Slideshow at the event
 - Verbal Recognition at the event
- Four (4) Tickets to the Event including Dinner

Table Sponsor (15-20) - \$500

- Company Logo listed on Sponsor "Thank You" boards at event
- Company Logo listed on an **individual** table
 - Company Logo listed on email Invitation
 - Company Logo on Slideshow at the event
 - Verbal Recognition at the event
- Two (2) Tickets to the Event including Dinner

I would like to participate in the Case Competition with the following sponsorship:

_____ Title Sponsor \$2,500 _____ Food & Beverage Sponsor \$1,500
 _____ Table Sponsor \$500

I would like to attend the event: _____ NAIOP Student Member \$25

_____ NAIOP Member \$45 _____ Non-Member \$55

Name: _____

Company: _____

Billing Address: _____

Phone #: _____ Email: _____

Please bill my: ___ Visa ___ MC ___ AmEx Amount to be billed: _____

Card #: _____

Exp Date: _____ Sec. Code: _____

Signature: _____

Event Schedule

5:30-6:15PM
Reception

6:15-6:50PM
Dinner

7:00PM
Present Awards to
Runner Up Teams

Final Two Teams
Present

Winner Announced

8:30-9:30PM
Cocktail Party

Please email, fax or mail with payment to:

shannon@naiopcfl.org / NAIOP, PO Box 560667, Orlando, FL 32856 / Fax 407-358-5134